

imaging
research
center

America Beyond Capitalism

Democracy Collaborative

E-posters for Democracy

The Imaging Research Center assembled an interdisciplinary team from the UMBC campus to partner with the Democracy Collaborative, a multi-university public policy think-tank at UMCP, to investigate ways of raising public awareness about, among other things, the nature of wealth. Some basic facts about the economy, including work and income trends, wealth ownership and taxes were put into a set of ten e-posters: images with text and graphs that could be tagged onto an email and sent around to one's friends and associates as a "viral" message campaign.

A web-based gallery of the posters also referred people to the new book on the subject, *America Beyond Capitalism*, by political economist Gar Alperovitz. The book suggests that capitalism and socialism never even existed in their truest forms and that neither adequately describe the best wealth building systems now benefiting the middle class.



Community Development
americabeyondcapitalism.com

Production Notes

Director: Lee Boot

Artists: Kelley Bell, Aaron Oldenburg, Nicole Shiflet, Eric Smallwood

Statistical Research: Edward Cox

Democracy Collaborative Director: Ted Howard

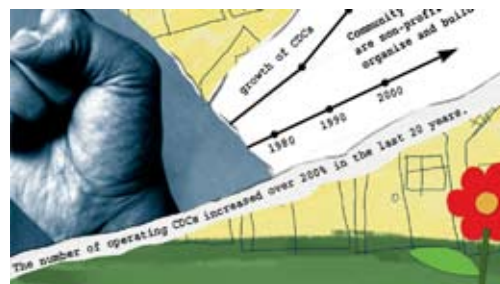
Chief Content Consultant: Gar Alperovitz

URL: <http://americabeyondcapitalism.com>

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Splash page with e-poster thumbnails
americabeyondcapitalism.com



Personal Time
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